Docket # 5678

Prior Art

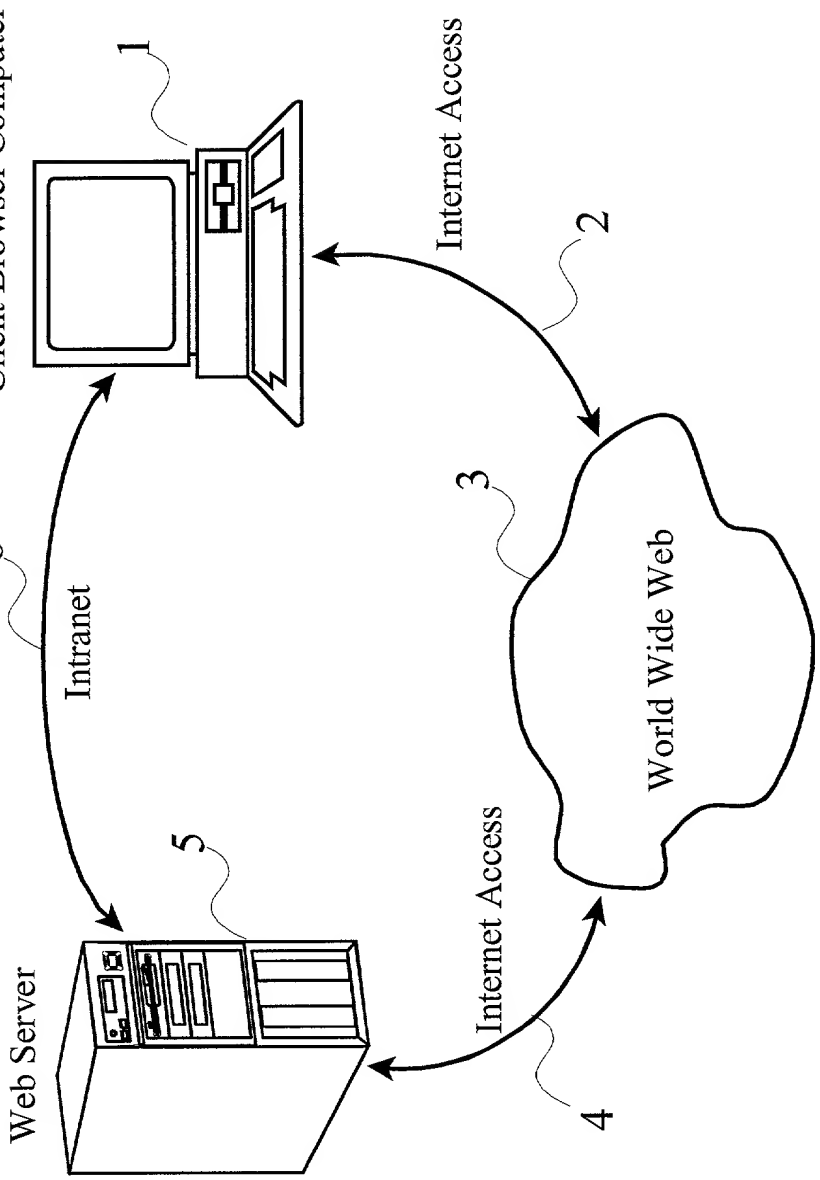

Figure 1

Prior Art

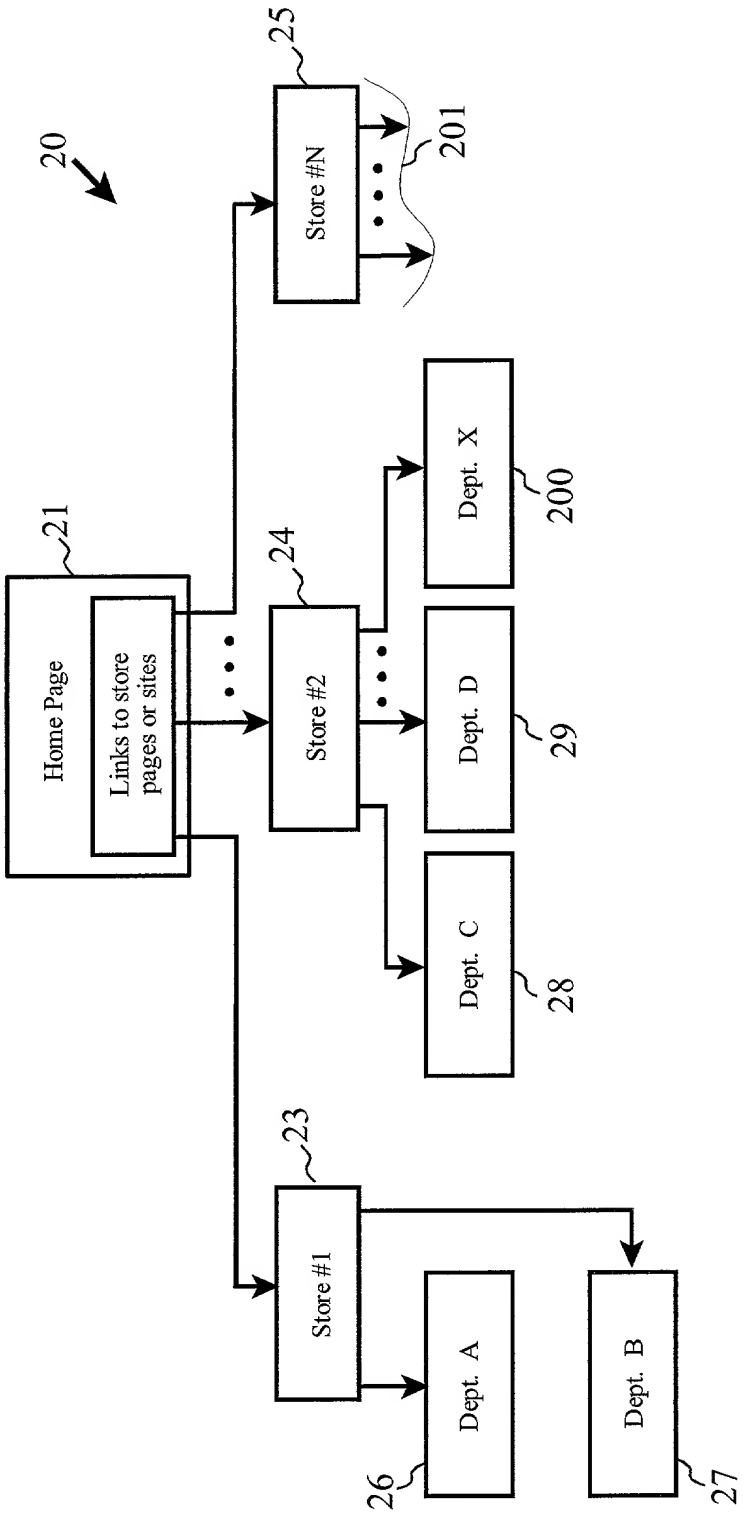

Figure 2

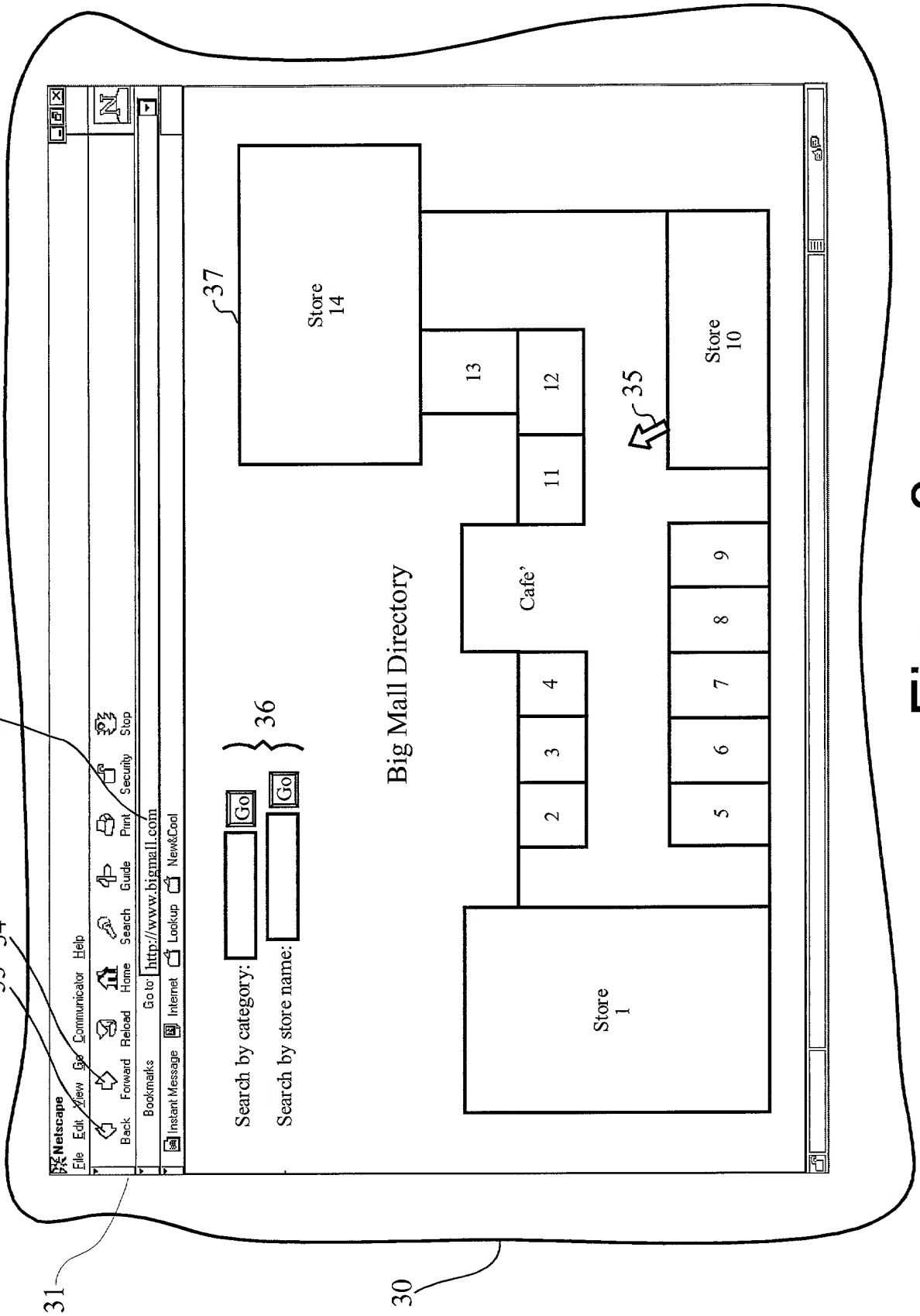
Prior Art
Netscape
File Edit View Go Communicator Help
Back Forward Reload Home Search Guide Print Security Stop
Bookmarks Go to: http://www.bigmall.com
Instant Message Internet Lookup New&Cool
Search by category:
Go
Search by store name:
Go
Big Mall Directory
Store 1
2
3
4
Cafe'
11
12
13
Store 14
5
6
7
8
9
Store 10
30
31
32
33
34
35
36
37

Figure 3

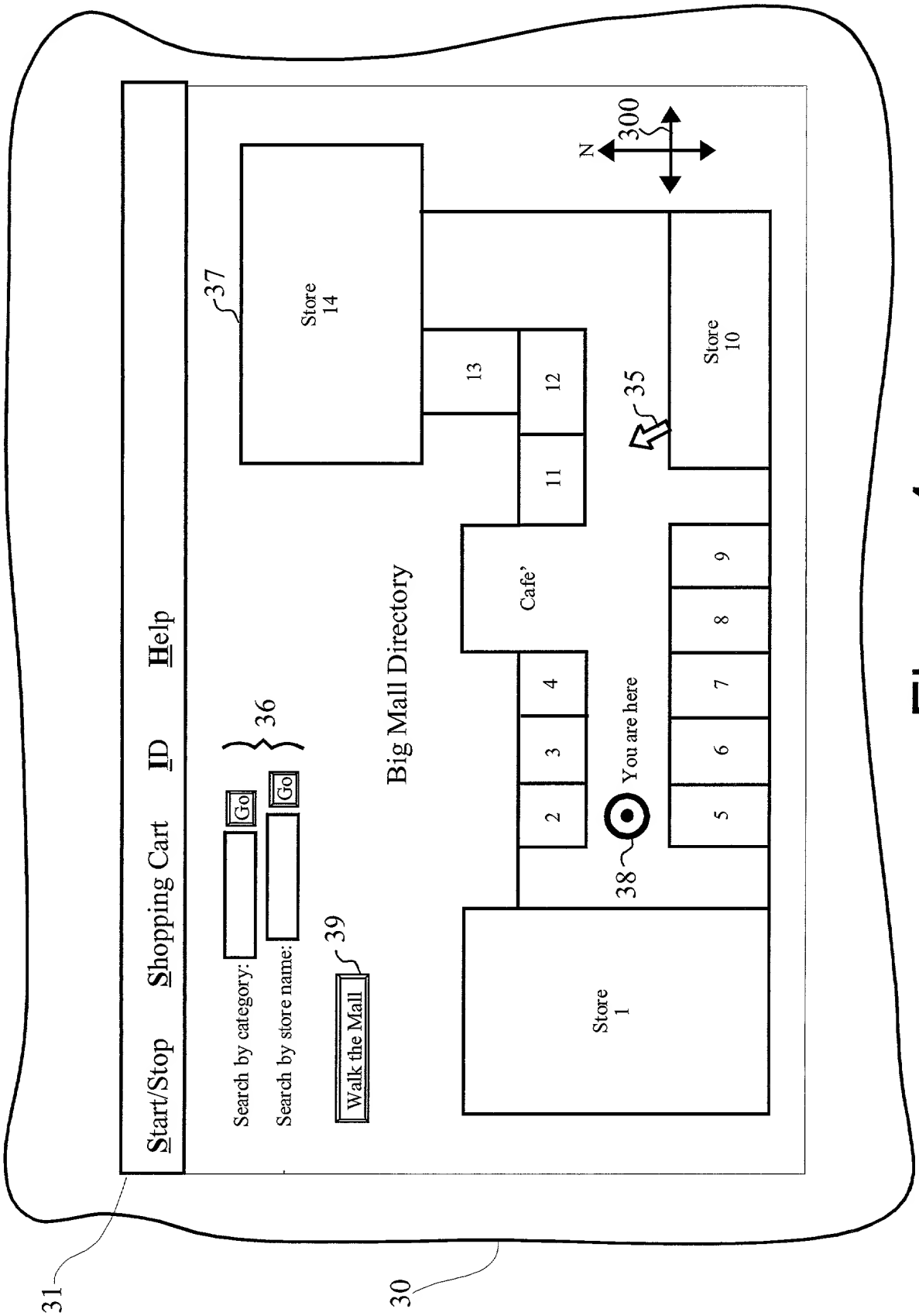
Start/Stop
Shopping Cart
ID
Help
Search by category:
Go
Search by store name:
Go
36
Walk the Mall
39
Big Mall Directory
37
Store 14
13
12
11
Cafe'
4
3
2
Store 1
You are here
38
35
Store 10
9
8
7
6
5
N
300
31
30

Figure 4

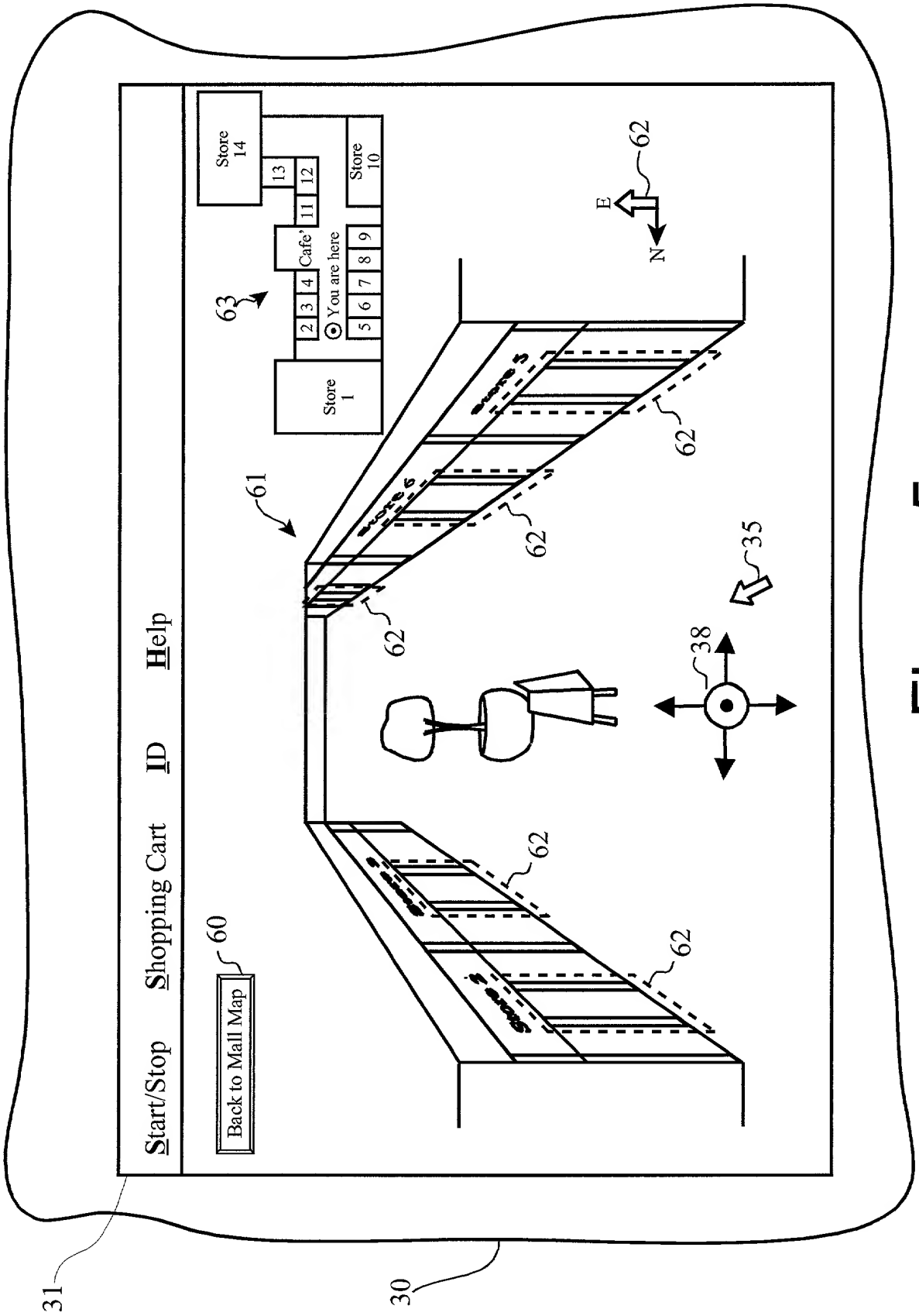
Start/Stop
Shopping Cart
ID
Help
Back to Mall Map
60
Store 14
13
12
11
Cafe'
Store 10
You are here
2 3 4
5 6 7 8 9
Store 1
63
61
62
62
62
62
62
E
N
35
38
31
30

Figure 5

Prior Art

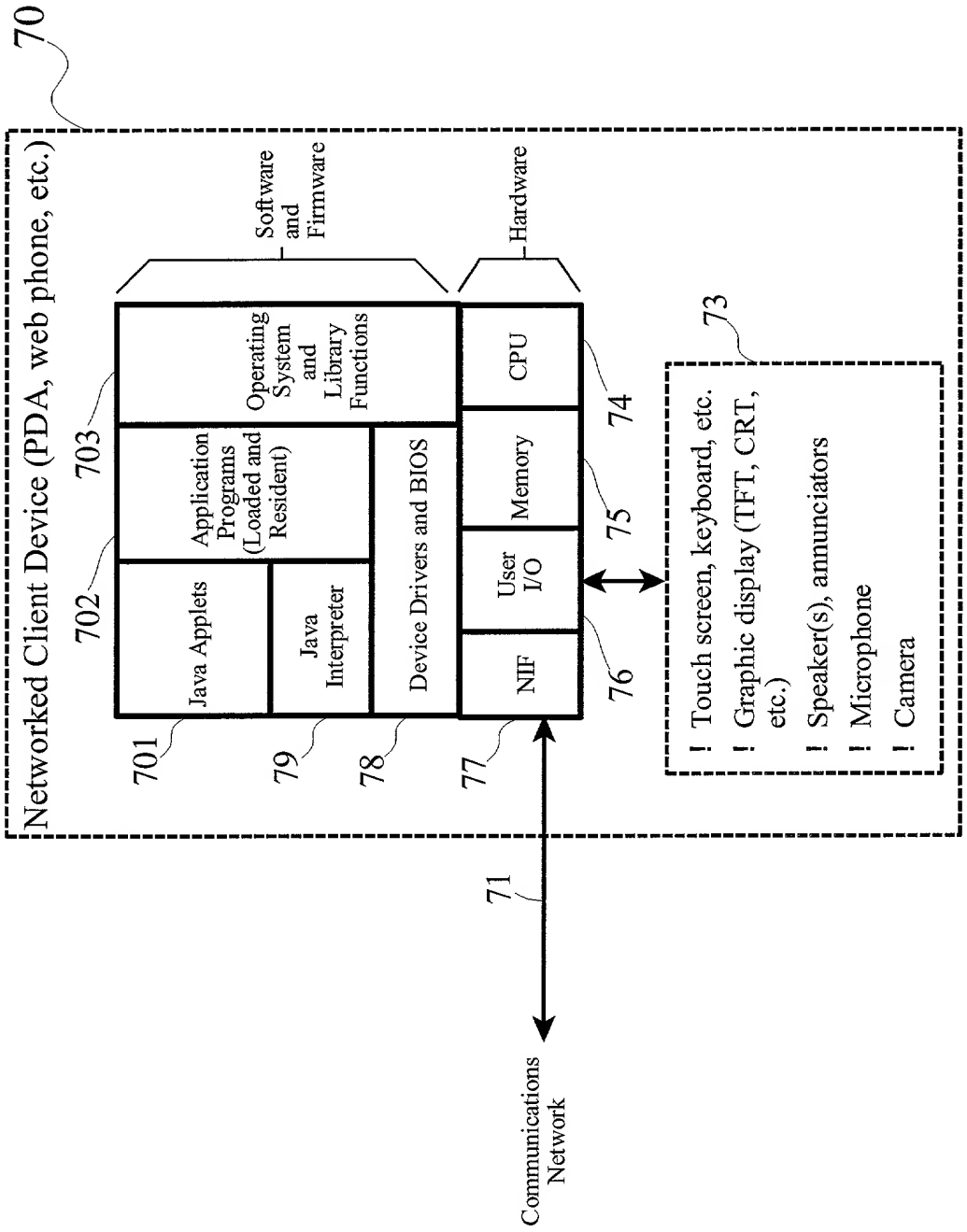

Figure 6

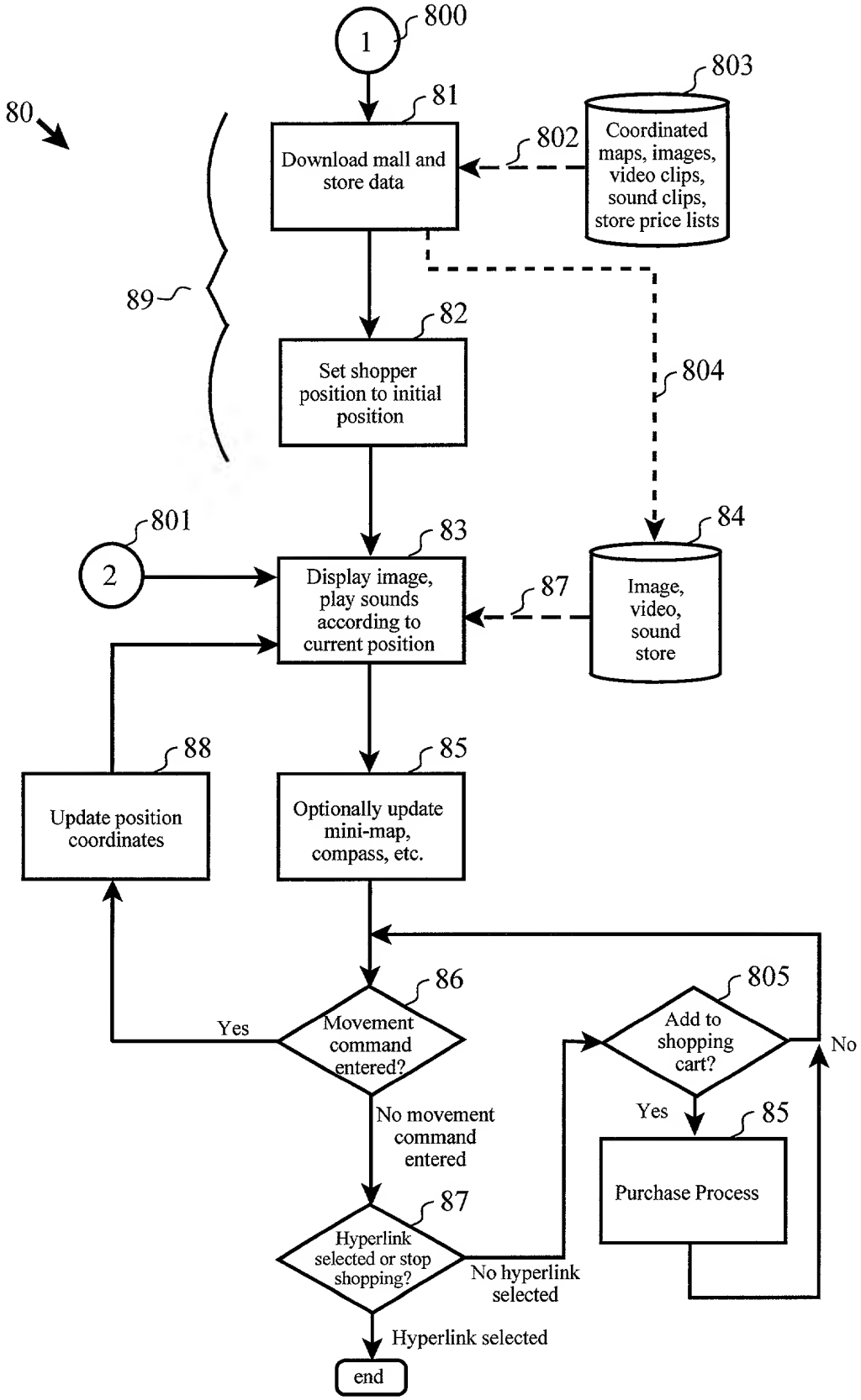
800
1
803
81
80
Download mall and store data
802
Coordinated maps, images, video clips, sound clips, store price lists
89
82
Set shopper position to initial position
804
801
83
84
2
Display image, play sounds according to current position
87
Image, video, sound store
88
85
Update position coordinates
Optionally update mini-map, compass, etc.
86
805
Yes
Movement command entered?
Add to shopping cart?
No
Yes
85
No movement command entered
Purchase Process
87
Hyperlink selected or stop shopping?
No hyperlink selected
Hyperlink selected
end

Figure 7